

FOR IMMEDIATE RELEASE

## VoiZapp, Inc. Releases *Friends Aloud* iPhone app

### Personalized News Radio that Broadcasts Your Facebook News Feed via Speech

AUSTIN, Texas – March 28, 2011 – Apple iOS device owners can now access and listen to their Facebook news feed via *Friends Aloud*, created by VoiZapp, Inc. It is the first iOS app to bring optimized state of the art text-to-speech technology to Facebook on all iOS devices.

Using *Friends Aloud*, a user can:

- Read aloud their latest Facebook news feed posts and their associated comments in a pleasant, easy-to-understand young woman's voice
- Scroll through each post on screen or tap around to read posts at random
- Automatically switch between reading existing posts in sequence or just reading new posts as they arrive for as long as desired
- Play, pause, and skip forward/back using intuitive controls, just like the iPod
- Continue reading aloud while in the background, just like the iPod
- Understand and read common computer jargon such as smiley faces and texting-style abbreviations (LOL, ROTFLMAO, happy/sad faces, etc.)
- Choose to limit the number of comments read aloud

"Facebook has become an integral part of peoples' lives, and mobile has fundamentally changed the way they access and use social networking services", said Dr. Robert B. Wesson, VoiZapp's CEO. "You can now stay in touch with your Facebook friends while safely driving, walking, exercising – anywhere your eyes are otherwise occupied. *Friends Aloud* also gives the visually-impaired and elderly an audible window into their friends' and families' lives."

#### Pricing, availability, and additional details

*Friends Aloud* is available as free and paid options. *Friends Aloud Pro* can be downloaded from Apple's App Store for a one-time charge of \$4.99. It's a complete ad-free audio/visual mobile Facebook experience that reads new posts aloud as they arrive all day long. Users can try some of the core features for free by downloading ad-supported *Friends Aloud Lite* that reads aloud the user's latest 10 news feed posts as often as they wish.

#### Supporting materials

Additional product details, including a video introduction and full demo: <http://www.voizapp.com/friends-aloud.html>  
Press kit download: <http://www.voizapp.com/press-room.html>

iTunes App Store pages

- Friends Aloud Pro: <http://itunes.apple.com/us/app/logmein-ignition/id423549443?mt=8>
- Friends Aloud Lite: <http://itunes.apple.com/us/app/logmein-ignition/id426816820?mt=8>

#### About VoiZapp, Inc.

Founded in 2010, VoiZapp Inc. is a software development company located in Austin, Texas. We have been developing software for personal computers for literally decades, from games to million-dollar professional training systems sold to governments and institutions around the world. We are now passionate about developing speech-enabled mobile software for Apple's iOS platform that powers the iPhone, iPad, iPod Touch, and Apple TV.

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